

Water@UW-Madison Spring Symposium – Wednesday, May 9th 2018			
Time	Speaker Name	Department/Affiliation	Talk Title
INTRODUCTION (8:00-8:20)			
8:00	Steve Loheide	Associate Professor, Civil & Environmental Engineering, UW-Madison	Welcoming Remarks
8:05	KEYNOTE: Jerry Apps	Author, Historian, & Storyteller	Never Curse the Rain
SESSION I (8:20-9:00)			
8:20	Jake Walsh	Freshwater Ecologist, UW-Madison Center for Limnology	Aquatic Invasive Species: A New Driver of Water Quality in the Madison Lakes
	Dave Strifling	Director, Water Law and Policy Initiative and Adjunct Professor of Law, Marquette University	Bridging Gaps Between Engineering, Law, and Policy in the Water Sector
	Mike Parsen	Hydrogeologist, Wisconsin Geological Natural History Survey, UW Cooperative Extension	Extending Groundwater Research to the Boundaries of the State: Supporting Wisconsin’s Rural Water Utilities
	Steve Greb	Associate Fellow, UW-Aquatic Sciences Center	Wisconsin's Acid Rain Story
	Martin Griffin	Director of Ecosystem Services, Madison Metropolitan Sewerage District	From Flush to Fish: Managing the Wastewater Flow
8:50	STORYTELLER: Sharon Dunwoody	Professor, Journalism & Mass Communication, UW-Madison	Turning your Research into a Good Story
BREAK (9:00-9:15)			
SESSION II (9:15-10:20)			
9:15	Hilary Dugan	Assistant Professor, UW-Madison Center for Limnology	Visualizing Changing Waters
	Todd Ambs	Campaign Director, Healing Our Waters Coalition	Focused Coalition Communications Produces Bipartisan Support in Congress
	Rob Anex	Professor, Biological Systems Engineering, UW-Madison	US Biofuel Policy: Potential Impacts on the Hydrologic Cycle
	Deidre Peroff	Social Science Outreach Specialist, Wisconsin Sea Grant, UW-Milwaukee School of Freshwater Sciences	Using Social Science to Support Resilient Coastal Communities
	Jeff Houser	Research Ecologist, United States Geological Survey	Learning about Large Rivers: Long Term Monitoring and Research within the Upper Mississippi River Restoration Program
9:45	Holly Walter Kerby	Executive Director, Fusion Science Theater	Using the Principles, Elements, & Form of Story to Communicate and Teach Science

	Harvey Bootsma	Associate Professor, UW-Milwaukee School of Freshwater Sciences	From Mussels to Models: Carbon and Phosphorus Dynamics in Large Lakes
	Amy Barrilleaux	Public Information Officer, Madison Water Utility	Showing the Bad Stuff: Engaging the Public Around Critical Water Issues
	Yi Wang	Assistant Professor, Horticulture, UW-Madison	Irrigation Management for Sustainable Vegetable Production
10:10	STORYTELLER: Finn Ryan	Producer, Director, and Environmental Filmmaker	"Telling Stories: Making Science Relevant."
BREAK (10:20-10:35)			
SESSION III (10:35-11:35)			
10:35	Ned Paschke	Program Director and Professor, Department of Engineering Professional Development, UW-Madison	Changing Patterns in Public Water Use in the United States
	Daniel Wright	Assistant Professor, Civil & Environmental Engineering, UW-Madison	The National and Regional Geography of Extreme Storms and Floods
	Jen Hauxwell	Assistant Director for Research and Student Engagement, Wisconsin Sea Grant Institute	Research Projects and Opportunities at the Lake Superior National Estuarine Research Reserve
	Caroline Gottschalk Druschke	Assistant Professor, English, UW-Madison	Why the Humanities Matter for Stream Restoration
11:00	Ken Bradbury	Director & State Geologist, Wisconsin Geological Natural History Survey, UW Cooperative Extension	Geologic Maps as Fundamental Information for Water Resources Management
	Jeremy Solin	Wisconsin ThinkWater Coordinator, UW-Cooperative Extension	Using Systems Thinking to Build Actionable Knowledge: ThinkWater
	Chin Wu	Professor, Civil & Environmental Engineering, UW-Madison	Meteotsunamis in the Great Lakes: An Overlooked Hazard
	Ali Mikulyuk	Lakes & Rivers Team Leader, Wisconsin Department of Natural Resources Division of Water	The Upside of a Party Line? Opportunities for Communication Among Scientists, Managers and Policythinkers
11:25	STORYTELLER: Moira Harrington	Assistant Director for Communications, Wisconsin Sea Grant Institute	Effective Sci Comm? Hint: Relax, It's not Rocket Science
BREAK (11:35-11:50)			
PANEL DISCUSSION (11:50-12:30) "Science Communication for Maximum Impact"			
Panel Members: Jerry Apps, Sharon Dunwoody, Finn Ryan, & Moira Harrington			